



Kepey, in a nutshell

We are a banking and community empowered platform, designed to help SMEs learn, collaborate & grow.

Solving a real problem

There are many entrepreneurs with excellent ideas, asking the most fundamental question: "what should I do to make my business grow?".

We asked them, we watched them and we've also walked in their shoes. That's why we decided to build an ecosystem for business communities that provides the essential tools for early stage growth: network development, prospecting, sales management, task management, day-to-day business monitoring and daily operations management.

Targeting the disruptors

- SMEs, entrepreneurs, intrapreneurs, individual business owners, freelancers and start-ups - as our users.
- Banks, retailers, franchises, business associations, clusters, state institutions - as the community enablers and creators of added value.

Business Model

Freemium + premium packages and inn-app purchase for third party products, offered by the community.

The opportunity

There is a lot of data on SMEs: self-generated data, data gathered by state institutions, banking data and social media bits. We are mixing these datapoints with the spirit of the Kpeye business community in order to create a trust-based "operating system". This will help our users find business partners, expand their network, manage sales, issue, track and pay invoices, oversee banking accounts and keep a live sync with the community of partners through our built-in posts.

Our magic sauce

We've built the an all-in one platform helping entrepreneurs to grow. It's freemium, easy to set-up, sales-oriented and full of operational tools made purposely to help entrepreneurs focus on growth and avoid the classic mistakes.

